

Press release

MindOnSite enters a new development phase in naming Olivier Ferhat as its CEO

Paris, 4 January 2012 - MindOnSite, the e-Learning and knowledge-sharing software publisher and Demos Group wholly-owned subsidiary, has named Olivier Ferhat, a former IBM executive, as its CEO. His role will consist of boosting the development of MOS in its obvious markets, Switzerland and France, as well as on an international scale in three priority markets: United Kingdom, Germany and Spain.

«To address the new international growth phase, I will rely on the company's four key strengths. These are its team of professionals, one of the European pioneers in e-Learning, with strong linguistic skills; its place within Demos Group, an international player in continuing professional education well-known for its consultancy and outsourcing know-how and for its pedagogical expertise; its extensive customer base of over 100 organizations and companies who are regular users of the MOS Chorus, MOS Player and MOS Solo solutions; its technological strategies for the past 10 years that have enabled MindOnSite to propose robust, open, interoperable and scalable SaaS or on-premise solutions», stated Olivier Ferhat.



The e-Learning market in France comprises a few major international publishers and several local players. Among these, MindOnSite, a medium-sized player who has already entered the international scene, aspires to become one of the leaders in training management platforms.

In this fast-changing market marked by moves towards consolidation, MindOnSite aims to continue its organic growth in 2012.

« Our investments in R&D will help develop an integrated, consistent, state-of-the-art offering for HR and Training Departments, businesses and IT Departments. Besides the Blended Learning environments which are already supported, we need to organize training based on skills management and encourage new informal learning methods. Our platform has been available in full web mode since its origin, in anticipation of the development of cloud computing», declared Olivier Ferhat.

The growth levers that Olivier Ferhat will be leveraging in the next 12 to 18 months include the development of verticalized solutions to meet the specific concerns of each sector in terms of training and compliance with regulatory requirements, - solutions that are in line with what MindOnSite has already accomplished for the pharmaceutical and collective catering industries.

Olivier Ferhat will also contribute the considerable experience he has acquired in senior executive positions in the software industry to give a new impetus to the sale and marketing of MindOnSite solutions.

Olivier Ferhat's professional experience

A graduate in Engineering from the Compiegne University of Technology, Olivier Ferhat, 47 years old today, created a garment manufacturing company in Maghreb in 1989 and ensured its growth.

In 1999, he focused on new technologies and became International Sales Director and Development Manager for several software publishers such as Richter Systems and Sterling Commerce bought over by IBM in 2010. In 2011, after obtaining an Executive MBA at HEC Paris with congratulations from the jury, Olivier Ferhat joined MindOnSite in October as its CEO.

About MindOnSite - <http://www.mindonsite.com>

Created in Switzerland in 2001, MindOnSite is a knowledge-sharing and e-Learning software publisher and is a subsidiary wholly owned by [Demos Group](#). Its solutions, available in SaaS or as an on-premise licensed installation, meet all of the challenges in multimodal training and contribute to the success of e-Learning projects in over 100 well-known companies, from SMEs to multinational corporations.

Its key factors for success are:

- the three co-founders who are pioneers in e-Learning with experience in training
- a team of professionals who are passionate about their job and committed to customer satisfaction
- value-added solutions to train, assess and certify hundreds of thousands of employees, customers and partners all over the world
- the complementarity and support of an international group that serves as a point of reference in professional education



Its flagship product, MOS Chorus, consists of a natively integrated learning content editing process and training platform (LCMS) that optimizes collaboration between different stakeholders in the training cycle.

For mobile authors and trainers, MindOnSite proposes MOS Solo; mobile learners can use MOS Player to follow training modules locally or off-line on their PC or tablets.

MindOnSite was recently selected as one of the Top 20 Learning Portal Companies by American training website TrainingIndustry.com, in recognition of its functional diversity and easy implementation.

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