



VIP NETWORKING DAY FOR SWISS ELEARNING

The **Geneva Elearning Showcase (GES)** is a strategic seminar day designed to bring together Human Resources and Learning and Development decision makers from key Swiss companies, to discover latest learning technologies and strategies for deploying technology assisted learning.

This unique event gives the participants highly interactive, concise and focused access to a complete range of solutions including learning platforms, authoring and content management tools, video and multimedia, made to measure learning content, serious games and off-the-shelf published content.



On the 22nd May 2014 over sixty human resource directors, training managers and Elearning specialists gathered in Geneva, from majors Swiss and French Rhone-Alp organisations.

The **agenda** contained all the key ingredients for an enjoyable and informative day: Ice breakers and group work, keynotes, case studies, humour, a great lunch, a mini exhibition and showcase.

The first keynote was "Critical Success factors for Elearning projects and Business Benefits" presented by Sally-Ann Moore, international Elearning Strategy consultant and moderator.

Next, the day featured a short and snappy review of the 5 sponsors offerings, along with two client case studies:

- **STS the project management training company**, how they introduced Elearning to create a world-renowned blended offering for project management training and certification, over the last 10 years.
- **Crédit Agricole**, who used mini-games to liven up a series of leasing and factoring classroom courses to great acclaim, for measureable business impact.



During the two hour lunch break, the guests were able to share and exchange ideas and get hands-on experience of the sponsors latest tools and courses at the mini-exhibition.



Guests and sponsors alike were all very positive about the **rich discussion** and dialogue they were able to have during the day, as well as the **buzzy ambiance**, the fun, the **originality** and quality of the presentations and the lovely food.

Geneva Elearning Showcase

2014

22 MAY 2014
HOTEL MANOTEL ROYAL, GENEVA



The sponsors 2014

This special networking day was made possible thanks to the five sponsors:

- MOS – MindOnSite
- Enov Formation
- Momindum
- Symetrix
- Enabling Dimensions



Geneva Elearning Showcase 2015

We are planning a third Showcase event in Geneva on the spring of 2015.

For more information please contact Fanny Keller at MOS - MindOnSite.
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Feedback from Our Guests

"Great organisation, ideal location next to the main Geneva train station, perfect catering! Excellent selection of speakers, delegates and content. I liked very much the high level of interaction and participation, especially the Icebreaker and the introductory session. There was a great ambiance and spirit. To be repeated!"

"I found this event highly interesting and relevant, with maximum opportunity for sharing and networking. Sally's experience was a definite plus."

"A very big thank you for inviting me to your showcase – very interesting. Your event was very well organised and in a very well located hotel. The animation and moderation by Sally-Ann was perfect. I will be sure to come back to the sponsors when I need learning solutions."

"Many thanks for this super-interesting day full of enthusiasm, energy and great ideas."

"A big thank you for the organisation and quality of content at the event along with the dynamism and group spirit. I especially appreciated the time for dialogue and sharing"



The sponsors of Geneva Elearning Showcase 2014



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MOS – MindOnSite is the leading Swiss provider of Learning Management and Learning Content management platforms, and provider of complete learning solutions: blended learning, mobile learning, social learning.



<http://www.momindum.fr> tdelamarzelle@momindum.com
Momindum, a French software house, provides a suite of tools for the efficient capture, editing, sharing and uploading of video learning content.



www.enablingdimensions.com apattison@enablingdimensions.com
A social Enterprise with humanitarian projects in IT and Elearning, Enabling Dimensions offers custom content creation, knowledge management, change management, website design and deployment services around the world in many languages.



<http://www.enov-formation.com> raphael.mucchielli@enov-formation.com
Enov Formation is a young start-up company coming from the Montpellier business incubator project. Enov has developed an off-the-shelf serious games suite for management skills and leadership.



<http://www.elearning-symetrix.fr> pascal.stievenard@symetrix.fr
Leading French games design company, Symetrix combines learning technologies and cognitive science to create complete custom learning solutions, for enhanced learner experience and high business impact.



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