



## **Press release**

Lausanne, 19 November 2015

### **New strategic partnership between MOS – MindOnSite and Serious Factory**

[MOS – MindOnSite](#), creator of learning environment, signs a new partnership with [Serious Factory](#), editor of immersive simulators for Digital Learning.

Together, they deploy an integrated, innovative and fully customisable solution dedicated to the training of internal and external sales forces.

#### **Synergies of two Digital Learning leaders**

MOS – MindOnSite creates a seamless, unified and complete learning experience through its ready-to-use and tailor-made learning portals. With this new partnership, the Swiss editor integrates Serious Factory's innovative and digital learning content based on the principle of Gamification on its LMS platform (Learning Management System). It thus consolidates its strategy of creating complete and customised learning environment.

Serious Factory benefits from MOS – MindOnSite's Smart Learning Portal offering, pre-designed and ready-to-use learning spaces specifically designed to meet learning challenges of a business sector.

The Smart Learning Portal for sales forces includes an engaging and customisable learning portal, already available catalogues of modules and consulting services.

[More about this new joint offer](#)

#### **Join us for a free webinar on the training of sales forces**

MOS - MindOnSite and Serious Factory celebrate their new partnership during a free webinar on 15 December from 11:00 to 11:45. The webinar is held in French.

Through customer case studies and demonstration, Elodie Primo, CEO of MOS – MindOnSite, and Christian Gayton, Digital Learning Director at Serious Factory, will present their new innovative joint solution designed to train your internal and external sales teams.

[Register for free](#)

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#### **More about MOS - MindOnSite - [www.mindonsite.com](http://www.mindonsite.com)**

MOS - MindOnSite assists you in implementing a comprehensive and customised learning environment, with innovative solutions and ready-to-use and custom-made learning portals.

#### **More about Serious Factory - [www.seriousfactory.com](http://www.seriousfactory.com)**

Serious Factory is a developer of innovative, educational solutions for training purposes (immersive simulators, serious games, digital solutions based on the principle of Gamification...)