

La Banque Postale is a French public bank created on the 1 January 2006, inheriting the financial services of La Poste and a subsidiary of La Poste group. With 10.8 million individual active clients and 423'000 business customers, it offers a complete range of products and services for individuals, corporations and stakeholders in local public sector. Inspired by the postal values of proximity and service to the greatest number, it is turned towards the company's social responsibility and "Omni-channelling" used by its clients (appointments, phone, Internet, mobile Internet, ATMs, post offices...)



The issue

La Banque Postale wishes to:

- Provide its employees with free access to "just in time, just enough" content
- Set up a learning portal available on PC and tablets
- Offer modules created by third-party content editors (Crossknowledge, Woonoz, Médiacursus, Vodéclic ...) on one single learning portal

The solution

MOS Chorus as a management tool for diverse type of content: SCORM 1.2 and 2004 compatible, for a perfect integration of third-party content; integration of office documents (Word, PDF, PowerPoint) and video streaming

MOS Chorus as an engaging learning portal and multi-channel (available on PCs and tablets)

MOS Chorus as a LCMS 2.0 solution: creation of a forum dedicated to Account Managers; development of a Single Sign On (SSO) connector to the Enterprise Social Network; implementation by the MOS Streaming solution

Results: since May 2015, 1'000 employees have free access to 300 contents and will soon be able to connect and exchange on the Enterprise Social Network.