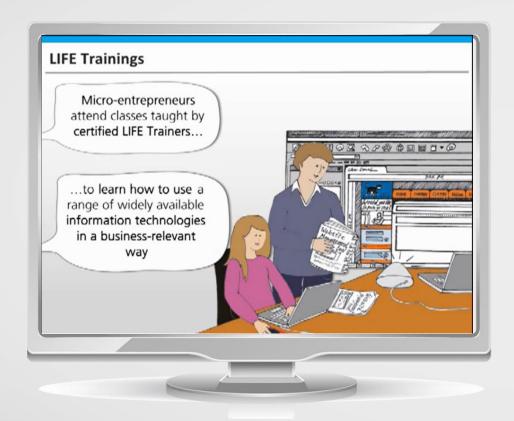


## CASE STUDY: BLENDED LEARNING IN A PHILANTHROPIC PROGRAM



Micro-Enterprise Acceleration Institute (MEA-I) is a non-governmental organisation based in Geneva (Switzerland) that creates and deploys complete and innovative pedagogical initiatives.

In the framework of the partnership with Hewlett-Packard (HP), MEA-I created and deployed a worldwide program (HP LIFE) designed to train aspiring and established entrepreneurs around the world on business concepts, business planning, and the smart use of widely available IT tools in business.



# The issue

Expand the program, to train more trainers and reach a larger number of entrepreneurs with the constrains of:

- · Keeping the quality and consistency of the training content,
- Reducing the logistical costs (trainers and learners travels and expenses, renting rooms, printing)
- Making a point in integrating innovative pedagogical concepts in the program
- · Guaranteeing the certification validity

### The solution

### MOS Chorus as a blended learning solution

- Multilingual LMS platform, highly customisable in terms of graphics and features
- · Diversity of training content, easily integrated thanks to the SCORM standard
- Intuitive progress tracking and complete reporting, allowing a close monitoring and evaluation of the learners

#### Results:

More than 50 training of trainers courses (face-to-face and blended). HP LIFE has expanded to more than 300 training centers in almost 50 countries around the world