

Micro-Enterprise Acceleration Institute (MEA-I) is a non-governmental organisation based in Geneva (Switzerland) that creates and deploys complete and innovative pedagogical initiatives .

In the framework of the partnership with Hewlett-Packard (HP), MEA-I created and deployed a worldwide program (HP LIFE) designed to train aspiring and established entrepreneurs around the world on business concepts, business planning, and the smart use of widely available IT tools in business.



The issue

Expand the program, to train more trainers and reach a larger number of entrepreneurs with the constraints of:

- Keeping the quality and consistency of the training content,
- Reducing the logistical costs (trainers and learners travels and expenses, renting rooms, printing)
- Making a point in integrating innovative pedagogical concepts in the program
- Guaranteeing the certification validity

The solution

MOS Chorus as a blended learning solution

- Multilingual LMS platform, highly customisable in terms of graphics and features
- Diversity of training content, easily integrated thanks to the SCORM standard
- Intuitive progress tracking and complete reporting, allowing a close monitoring and evaluation of the learners

Results:

More than 50 training of trainers courses (face-to-face and blended). HP LIFE has expanded to more than 300 training centers in almost 50 countries around the world