

## CASE STUDY: MOVING





MOVING is one of the leading parking operators in Brazil. Established in 1998, MOVING is a Brazilian subsidiary of VINCI Park since 2013.

MOVING manages more than 70,000 parking spaces in over 141 car parks in 30 cities in 12 states of the country, within the framework of services contracts, commercial leases and building leases. MOVING operates car parks in city-centres, shopping malls, hotels, hospitals and universities. The company employs more than 1,600 employees.



## The issue

- Implementation of short eLearning courses, mandatory for all employees and external operators - managing hospitals and universities in particular
- Deployment of offline trainings in "Hospitals" and "Universities"
- Sharing knowledge and experiences between VINCI Park and MOVING

## The solution

- Set up of a learning site dedicated to MOVING on the already existing MOS Chorus platform of VINCI group
- In-house creation of eLearning modules and knowledge assessments
- Regular updates of internal methods and content
- Deployment of trainings in offline mode via MOS Player Multi-user, offline content player for Windows
- Support in process analysis, content creation and learning site management provided by VINCI Park and Demos Group