

FOR IMMEDIATE RELEASE

TrainingIndustry.com Announces *Top 20 Authoring Tools Companies*

Cary, NC – Jan. 10, 2014– As part of its mission to continually monitor the training marketplace for the best providers of training services and technologies, TrainingIndustry.com has announced the third annual *Top 20 Authoring Tools Companies* List.

[View the 2014 Top 20 Authoring Tools Companies](#)

Selection to this year's *Top 20 Authoring Tools Companies* was based on the following criteria:

- Leadership and innovation
- Features and capabilities of the Authoring Tools
- Company size and growth potential
- Company focus on the authoring platforms
- Strength and number of clients/users
- Geographic reach



“The Authoring Tools segment of the learning technologies market has seen continued growth over the past year while continuing to provide the industry with innovations to the essential tool kit for developing excellent programs,” said Doug Harward, Chief Executive Officer, Training Industry, Inc.

“Submissions for the third annual Top 20 Authoring Tools Companies were the most robust we have seen for this segment of the market,” said Ken Taylor, Chief Operating Officer, Training Industry, Inc.. “We are seeing the emergence of a number of top tier players with substantial global footprint and extensive capability set”

[View the 2014 Top 20 Authoring Tools Companies](#)

The 2014 Top 20 Authoring Tools Companies List is intended to help buyers of training services evaluate Authoring Tool providers. Please provide any thoughts or feedback on this list to us by emailing info@trainingindustry.com.

About Training Industry, Inc.

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry. Our focus is on helping dedicated business and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

###