

Press release
Lausanne, Switzerland – 30.10.2014

TrainingIndustry.com Announces Gamification Watch List

<u>TrainingIndustry.com</u> just announced the 2014 "Gamification Watch List".



MOS - MindOnSite is very proud to have been selected in the watch list of this brand new learning category "Gamification"!

This announcement ends the year on a very nice touch for MOS – MindOnSite, who has been selected this year "Top 20 Authoring Tool Companies" and "Top 20 Learning Portals Companies".

Selection to this year's Top 20 Gamification Companies List was based on the following criteria:

- Features and capabilities of the gamification products/services
- Company size and growth potential
- Quality and number of clients/users
- Geographic reach
- Awards, recognition, and competitive differentiation



"The companies selected for our Gamification Watch List are up and coming providers of gamification products and services geared towards increasing the effectiveness of corporate training," said Ken Taylor, Training Industry Inc.'s Chief Operating Officer. "We were pleased by the strong participation of gamification companies in this year's list preparation."

"This year's Watch List demonstrates the tremendous growth this particular segment has been experiencing," said Doug Harward, Training Industry Inc.'s Chief Executive Officer. "There are many outstanding options that support multi-learning topics for those seeking a way to incorporate gamification into their training programs."

View the 2014 Gamification Watch List.