



Training Industry, Inc. Contact

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FOR IMMEDIATE RELEASE

Announcing the 2019 Training Industry Top Training Companies Lists: Gamification

Raleigh, NC – July 25, 2019 – Training Industry today announced its selections for the 2019 Top Training Companies™ lists for the gamification sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 and Training Industry Watch List reports on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2019 Top 20 Gamification Companies and Watch List](#)

Selection to the 2019 Training Industry Top 20™ Gamification Companies List was based on the following criteria:

- Gamification features and capabilities.
- Innovativeness of offerings.
- Company size and growth potential.
- Quality and number of clients/users.
- Awards, recognition and competitive differentiation.



“This year’s Top 20 Gamification Companies continue to showcase the latest gaming designs and concepts to corporate training, making them engaging and entertaining for the learner, while focusing on moving the needle on their clients’ KPIs” said Ken Taylor, president of Training Industry, Inc. “These companies are enhancing their products and services, including training simulations, serious games and leaderboards. Learners can compete against each other or participate individually in an interactive experience that rewards learning and development.”



“The companies featured on this year’s Gamification Watch List are up-and-coming organizations with innovative gamification techniques that improve the impact of corporate learning,” said Danielle Draewell, market research analyst at Training Industry, Inc. “These companies harness a range of capabilities, from badging to immersive games, to increase learner engagement and knowledge retention.”

About Training Industry, Inc.

Training Industry (<https://trainingindustry.com>) presents news, articles, webinars and research reports focused on supporting the corporate training leader and offers complimentary referrals to training professionals seeking to source products or services at <https://trainingindustry.com/rfp>.