



VIP DIGITAL LEARNING DISCOVERY DAY

# 2016 Digital Learning Showcase Geneva

28 APRIL 2016  
HOTEL MANOTEL ROYAL, GENEVA

The **Digital Learning Showcase** is a strategic seminar day for HR Directors and Training Directors in Lemanique arc and the Rhône-Alpes region. This annual forum takes place every year at the end of April at the Royal Manotel Hotel, next to Geneva central station.



For this latest edition the day has been designed for maximum participation and interactivity, with key contributions from the 5 sponsors, led by MOS - MindOnSite and coordinated by Sally-Ann Moore, international eLearning events Specialist.

## Our sponsors

- This exclusive VIP seminar is offered by
- **MOS - MindOnSite** (Learning Portals)
  - **ITycom** (Expert in Digital Learning solutions)
  - **STS** (Project Management Training)
  - **ENI** (Multimodal IT training Specialist)
  - **Live Session** (Virtual classrooms)

## Goals of the day

Over 50 Training Directors and Professionals came together from large and medium enterprises in the region on Thursday 28 April.

The key goals of the day were :

- Co-design a digital learning solution for a case study situation
- Deploy a wide variety of learning solutions in context
- Discover the different modes of digital learning
- Share best practice

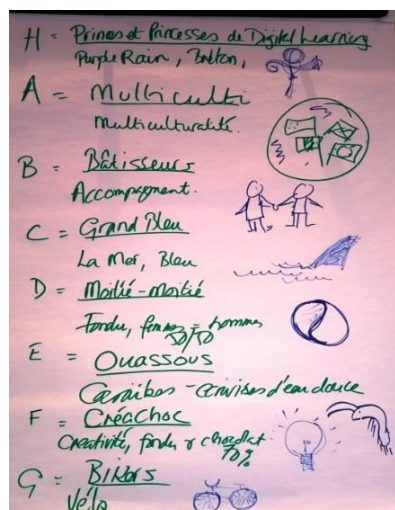
## The Agenda

This atypical seminar contained no formal presentations or keynotes whatsoever. Our VIP guests experienced a day made up of a series of hands on discovery workshops.

- 08:30-9:00 - Welcome and registration
- 09:00-9:40 - Ice breaker
- 09:40-10:00 - Introduction to the day
- 10:00-10:45 - Workshop 1 : *Learning Mission ; The Bio-Cycle Case study*
- 10:45-11:15 - Coffee break
- 11:15-12:15 - Workshop 2 : *Digital Learning solutions discovery*
- 12:15-13:45 - Lunch break
- 13:45-14:45 - Workshop 3 : *Learning Solution design*
- 14:45-15:15 - Coffee break / Exhibition
- 15:15-16:00 - Workshop 4 : *Group presentations of each learning solution*
- 16:00-16:15 - *Key Learnings with Sally-Ann Moore*

## The unique seminar Process

Our VIP guests were met with coffee and croissant and "Happy Families" playing cards. This ice breaker allowed us to form 8 teams charged with finding a cheeky team name that reflects the team's personality.



After a quick stand-up presentation of each team, Elodie Primo from MOS – MindOnSite explained the day's running order along with the "Bio-Cycle" case study designed by Fanny Keller.



Next the fictitious board of Bio-Cycle Directors answered numerous questions from the teams, in order to understand the context and strategy for the learning solution. Happily for the teams no budget or resource limit was imposed on their designs.

Then the 5 sponsors made brief overview presentations of their offerings : what they comprised of, how to and when to use them and for which given outcomes.



After a delicious buffet lunch break the teams got to work on their designs using the « Udesign » workshop method. At the end of the day each team presented their learning solution to a keen and relaxed audience.

Everyone played their part with enthusiasm and provided 8 rich and creative, very different and unique, learning solution designs, using the 5 sponsors offerings.

The fictitious Board was delighted as all responded well to the case study criteria.





## Immediate Feedback!



"The day was a big success for me thanks to your warm welcome, the VIP's, the content of the presentations and workshops, the lovely food and drink, and not least the networking with other digital learning Professionals. Many congratulations."

Edwards Lifesciences SA

"Thanks again for a great day, rich in sharing and learning."

imad

"I got what I came for: see the newest technologies and I'm happy. Thanks to all your hard work."

Centre for Humanitarian Psychology

"Thank you so much for inviting me to the workshop. It was really great and super organised, you made it almost all. Very lively and interesting. It re-energised me and I learned a lot. Food for thought."

Caterpillar

## Feedback afterwards!

"A quick note to say thank you for this great day spent in your company yesterday. Bravo for your impeccable organisation!"

RTS

"Thanks for this rich and sympathetic day. Very well organised and interactive. Bring on the next one!"

Truffaut

"Just to let you know I really liked that workshop format, nice dynamics and interactions, better questions from the audience as they had a reason to ask. Great job. Hope to come again next year."

Banque Pictet & Cie SA

2016 Digital Learning Showcase made possible by these sponsors:



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[brice.bragato@live-session.fr](mailto:brice.bragato@live-session.fr)



Sally-Ann Moore  
 International eLearning strategy and events consultant. Founder of iLearning Forum Paris conference and exhibition series.  
[sally.moore@ilearningforum.org](mailto:sally.moore@ilearningforum.org)